

Storytelling For Grantseekers A Guide To Creative Nonprofit Fundraising Paperback 2009 Author Cheryl A Clarke

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Storytelling For Grantseekers A Guide
STORYTELLING FOR GRANTSEEKERS. This second edition of the best-selling book Storytelling for Grantseekers contains all the resources and information needed to help craft a persuasive summary, package a compelling narrative story, and create a short story approach to letters of inquiry. Cheryl Clarke walks grantseekers through all the phases of developing an effective proposal and highlights the creative elements that link components to each other and unify the entire proposal.

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Many feel intimidated by the act of writing, and some don't enjoy writing. In Storytelling for Grantseekers, Second Edition, Cheryl Clarke presents an organic approach to grantseeking, one that views the process through the lens of the pleasures and rewards of crafting a good story. Grantseekers who approach the process as one in which they are connecting with an audience (grantmakers) and writing a narrative (complete with settings, characters, antagonists and resolutions) find greater ...

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Details about Storytelling for Grantseekers: Grantwriters often have little or no training in the practical task of grantseeking. Many feel intimidated by the act of writing, and some don't enjoy writing. In Storytelling for Grantseekers, Second Edition, Cheryl Clarke presents an organic approach to grantseeking, one that views the process through the lens of the pleasures and rewards of crafting a good story.

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This model is something all grantseekers can employ when writing narratives for grant applications and grant reports. The session will close out by highlighting elements of strong storytelling for nonprofit organizations to keep in mind. The workshop will cover: 4 Stories of impact; Reflection and discussion of stories

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