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The Taylorized Beauty of the Mechanical: Scientific Management and the Rise of Modernist Architecture. By Mauro F. Guillen (Princeton, NJ: Princeton University Press, 2006)

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The Taylorized Beauty of the Mechanical: Scientific Management and the Rise of Modernist... 2008-12-01 00:00:00 ences for scholars of vernacular architecture, historic preservationists, and more traditional architectural historians. However, the last will likely find Jennings's book the more useful for its broader scope and ambitions as well as its investigation of interior design theory.

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Taylorized Beauty of the Mechanical Mauro F. Guillen University of Pennsylvania? 1997 by Cornell University. 0001 -8392/97/4204-0682/\$1 .00. 0 I gratefully acknowledge financial support from the Marion and Jasper Whiting Foundation. This research has benefited from discussions or correspondence with Rikki Abzug, Victoria Alexander, Daniel

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While formulating a theory of architecture centered around the Taylorized beauty of the mechanical, the European modernist architects made yet another unique contribution. They exposed scientific management's aesthetic side in addition to its technical and ideological aspects.

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The Taylorized beauty of the mechanical: Scientific management and the rise of modernist architecture. Princeton, NJ: Princeton University Press. Google Scholar. Heys, S. , and Goodwin, A.B. 1993. The Wincoff fire: The untold story of America's deadliest hotel fire.

Scientific Management and the American Hotel - Marc S ...

1. Tim Benton, "Session 5: Le Corbusier," in "Utopias and Avant-Gardes Study Day— Part 3," Tate Modern and Open University, London, March 25, 2006, Tate Channel, accessed July 25, 2012, - avant-gardes-study-day-part-3. 2. For unintentional support of this reading, see Mauro F. Guillén, The Taylorized Beauty of the Mechanical: Scientific Management and the Rise of Modernist ...

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